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## Market Pipeline Report - Baton Rouge MSA

Publication Date: March 02, 2009

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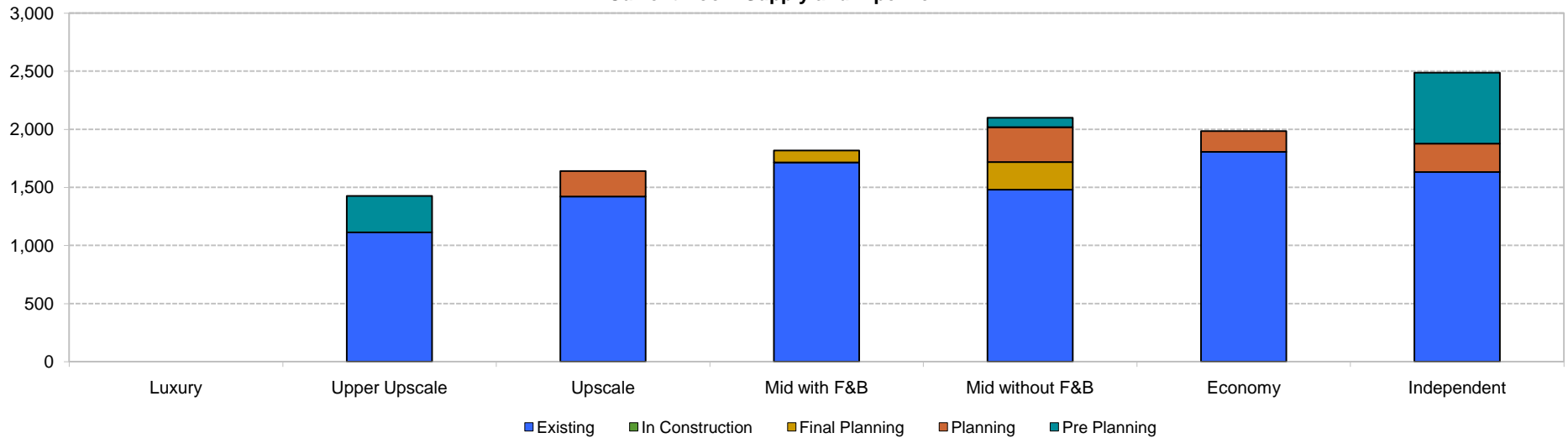


# Tab 2 - Supply Summary

Location: Baton Rouge MSA

Publication Date: March 02, 2009

### Current Room Supply and Pipeline



## Hotels

	Historic Supply					
	Jan-04	Jan-05	Jan-06	Jan-07	Jan-08	Jan-09
Luxury						
Upper Upscale	3	3	3	4	4	4
Upscale	8	9	9	8	9	11
Mid with F&B	10	13	13	12	14	15
Mid without F&B	17	15	13	12	13	15
Economy	16	16	15	16	16	17
Independent	21	21	23	22	22	23
<b>Total</b>	<b>75</b>	<b>77</b>	<b>76</b>	<b>74</b>	<b>78</b>	<b>85</b>

	Pipeline Projects			
	In Constr.	Final Planning	Planning	Pre Planning
				1
	2		2	
		1		
	3	3	6	1
	2		2	
			6	6
<b>Total</b>	<b>7</b>	<b>4</b>	<b>16</b>	<b>8</b>

## Rooms

	Historic Supply					
	Jan-04	Jan-05	Jan-06	Jan-07	Jan-08	Jan-09
Luxury						
Upper Upscale	822	822	822	1,112	1,112	1,112
Upscale	1,071	962	962	908	1,001	1,422
Mid with F&B	1,275	1,743	1,743	1,545	1,817	1,715
Mid without F&B	1,676	1,431	1,202	1,150	1,196	1,480
Economy	1,753	1,753	1,705	1,903	1,833	1,806
Independent	1,629	1,692	1,834	1,553	1,478	1,632
<b>Total</b>	<b>8,226</b>	<b>8,403</b>	<b>8,268</b>	<b>8,171</b>	<b>8,437</b>	<b>9,167</b>

	Pipeline Projects			
	In Constr.	Final Planning	Planning	Pre Planning
				315
	219		218	
		102		
	235	239	300	80
	242		178	
			244	611
<b>Total</b>	<b>696</b>	<b>341</b>	<b>940</b>	<b>1,006</b>

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# Tab 3 - Pipeline by Brand Summary

Location: Baton Rouge MSA

Publication Date: March 02, 2009

	Hotels					
	Existing Supply *		Pipeline Projects			
	Total	Recently Opened	In Constr.	Final Planning	Planning	Pre-Planning
<b>Luxury</b>						
Luxury Total	-	-	-	-	-	-
<b>Upper Upscale</b>						
Embassy Suites	1					
Hilton	1					
Marriott	1					
Renaissance						1
Sheraton Hotel	1					
<b>Upper Upscale Total</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>
<b>Upscale</b>						
Cambria Suites	1	1				
Chase Suites	1					
Courtyard	2					
Crowne Plaza	1					
Hilton Garden Inn	1					
Homewood Suites	1				1	
Hyatt Place	1					
Residence Inn	2					
Springhill Suites	1		1			
Staybridge Suites			1		1	
<b>Upscale Total</b>	<b>11</b>	<b>1</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>-</b>
<b>Midscale with F&amp;B</b>						
Best Western	7					
Holiday Inn	3	1		1		
Quality Inn	2					
Quality Suites	1					
Ramada	1					
Red Lion	1					
<b>Midscale with F&amp;B Total</b>	<b>15</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>
<b>Midscale w/out F&amp;B</b>						
Candlewood Suites				2	2	
Comfort Inn	1		1			
Comfort Suites	3					
Drury Inn & Suites	1	1			1	
Fairfield Inn	1					
Hampton Inn	3					
Hampton Inn Suites	1		1			
Holiday Inn Express	1	1	1	1	1	1
La Quinta Inn	2					
La Quinta Inn & Suites	1				1	
Mainstay Suites					1	
Sleep Inn	1					
TownePlace Suites	1					
<b>Midscale w/out F&amp;B Total</b>	<b>16</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>1</b>
<b>Economy</b>						
America's Best Suites	1					

	Rooms					
	Existing Supply *		Pipeline Projects			
	Total	Recently Opened	In Constr.	Final Planning	Planning	Pre-Planning
<b>Luxury</b>						
Luxury Total	-	-	-	-	-	-
<b>Upper Upscale</b>						
	223					
	290					
	299					315
	300					
<b>Upper Upscale Total</b>	<b>1,112</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>315</b>
<b>Upscale</b>						
	127	127				
	80					
	270					
	294					
	131					
	115				100	
	126					
	201					
	78		119			
			100			
					118	
<b>Upscale Total</b>	<b>1,422</b>	<b>127</b>	<b>219</b>	<b>-</b>	<b>218</b>	<b>-</b>
<b>Midscale with F&amp;B</b>						
	511					
	644	140		102		
	192					
	120					
	116					
	132					
<b>Midscale with F&amp;B Total</b>	<b>1,715</b>	<b>140</b>	<b>-</b>	<b>102</b>	<b>-</b>	<b>-</b>
<b>Midscale w/out F&amp;B</b>						
				169	196	
	60		60			
	238					
	180	180				
	79					
	300					
	101		86			
	104	104	89	70	104	80
	207					
	100					
	101					
	90					
<b>Midscale w/out F&amp;B Total</b>	<b>1,560</b>	<b>284</b>	<b>235</b>	<b>239</b>	<b>300</b>	<b>80</b>
<b>Economy</b>						
	38					

# Tab 3 - Pipeline by Brand Summary

Location: Baton Rouge MSA

Publication Date: March 02, 2009

	Hotels					
	Existing Supply *		Pipeline Projects			
	Total	Recently Opened	In Constr.	Final Planning	Planning	Pre-Planning
Crestwood Suites	1					
Crossland Suites	1					
Days Inn	3					
Extended Stay America	1					
Microtel Inn	3	1			1	
Motel 6	3					
Red Roof Inn	1					
Suburban Extended Stay					1	
Super 8	3	1				
Value Place			2			
<b>Economy Total</b>	<b>17</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>-</b>
<b>Independents</b>						
<b>Independents Total</b>	<b>23</b>	<b>1</b>			<b>6</b>	<b>6</b>

	Rooms					
	Existing Supply *		Pipeline Projects			
	Total	Recently Opened	In Constr.	Final Planning	Planning	Pre-Planning
	137					
	129					
	365					
	101					
	241	78			60	
	411					
	109					
					118	
	275	68				
			242			
	<b>1,806</b>	<b>146</b>	<b>242</b>	<b>-</b>	<b>178</b>	<b>-</b>
	<b>1,632</b>	<b>52</b>			<b>244</b>	<b>611</b>

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# Tab 4 - Changes to Existing Supply by Brand

Location: Baton Rouge MSA  
 Publication Date: March 02, 2009

	12 Month Change								Jan-09 Existing Supply
	Jan-08 Existing Supply	Add		Removed			Net Gain / Loss		
		New Build	Converted In	Room Additions	Closed	Converted Out		Rooms Removed	
<b>Luxury</b>									
<b>Luxury Total</b>	-	-	-	-	-	-	-	-	-
<b>Upper Upscale</b>									
Embassy Suites	223							-	223
Hilton	290							-	290
Marriott	299							-	299
Sheraton Hotel	300							-	300
<b>Upper Upscale Total</b>	<b>1,112</b>	-	-	-	-	-	-	-	<b>1,112</b>
<b>Upscale</b>									
Amerisuites								-	
Cambria Suites		127						127	127
Chase Suites	80							-	80
Courtyard	270							-	270
Crowne Plaza			294					294	294
Hawthorn Suites								-	
Hilton Garden Inn	131							-	131
Homewood Suites	115							-	115
Hyatt Place	126							-	126
Radisson								-	
Residence Inn	201							-	201
Springhill Suites	78							-	78
<b>Upscale Total</b>	<b>1,001</b>	<b>127</b>	<b>294</b>	-	-	-	-	<b>421</b>	<b>1,422</b>
<b>Midscale with F&amp;B</b>									
Best Western	511							-	511
Holiday Inn	504	140						140	644
Holiday Inn Select	294					(294)		(294)	
Quality Inn	140		52					52	192
Quality Suites	120							-	120
Ramada	116							-	116
Red Lion	132							-	132
<b>Midscale with F&amp;B Total</b>	<b>1,817</b>	<b>140</b>	<b>52</b>	-	-	<b>(294)</b>	-	<b>(102)</b>	<b>1,715</b>
<b>Midscale w/out F&amp;B</b>									
Baymont								-	
Comfort Inn	60							-	60
Comfort Suites	238							-	238
Drury Inn & Suites		180						180	180
Fairfield Inn	79							-	79
Hampton Inn	220							-	220
Hampton Inn Suites	101							-	101
Holiday Inn Express		104						104	104
La Quinta Inn	207							-	207
La Quinta Inn & Suites	100							-	100
Ramada Limited								-	
Sleep Inn	101							-	101
TownePlace Suites	90							-	90
<b>Midscale w/out F&amp;B Total</b>	<b>1,196</b>	<b>284</b>	-	-	-	-	-	<b>284</b>	<b>1,480</b>
<b>Economy</b>									
America's Best Suites	38							-	38
Crestwood Suites	137							-	137
Crossland Suites	129							-	129
Days Inn	538				(154)	(19)	(173)	365	365
Extended Stay America	101							-	101
Microtel Inn	163	78						78	241
Motel 6	411							-	411
Red Roof Inn	109							-	109
Super 8	207	68						68	275
<b>Economy Total</b>	<b>1,833</b>	<b>146</b>	-	-	<b>(154)</b>	<b>(19)</b>	<b>(27)</b>	<b>(27)</b>	<b>1,806</b>
<b>Independents</b>									
<b>Independents Total</b>	<b>1,478</b>	<b>52</b>	<b>154</b>		<b>(52)</b>			<b>154</b>	<b>1,632</b>

	60 Month Change								Jan-09 Existing Supply
	Jan-04 Existing Supply	Add		Removed			Net Gain / Loss		
		New Build	Converted In	Room Additions	Closed	Converted Out		Rooms Removed	
	-	-	-	-	-	-	-	-	-
	223							-	223
		290						290	290
	299							-	299
	300							-	300
	<b>822</b>	<b>290</b>	-	-	-	-	-	<b>290</b>	<b>1,112</b>
	126						(126)	(126)	
		127						127	127
	80							-	80
	270							-	270
			294					294	294
							(54)	-	
		131						131	131
	115							-	115
			126					126	126
	294						(294)	(294)	
	108	93						93	201
	78							-	78
	<b>1,071</b>	<b>351</b>	<b>474</b>	-	-	-	<b>(474)</b>	<b>351</b>	<b>1,422</b>
	453	58						58	511
	702	140					(198)	(58)	644
			294				(294)	-	
			192					192	192
	120							-	120
			116					116	116
			149				(17)	132	132
	<b>1,275</b>	<b>198</b>	<b>751</b>	-	-	-	<b>(492)</b>	<b>(17)</b>	<b>1,715</b>
	100						(100)	(100)	
	149		60				(149)	(89)	60
	318						(80)	(80)	238
		180						180	180
	79							-	79
	256	80					(116)	(36)	220
		101						101	101
	312	104					(312)	(208)	104
	142	65						65	207
			100					100	100
	129						(129)	(129)	
	101							-	101
	90							-	90
	<b>1,676</b>	<b>530</b>	<b>160</b>	-	-	-	<b>(886)</b>	<b>(196)</b>	<b>1,480</b>
	38							-	38
	137							-	137
	129							-	129
	458		198				(202)	(89)	365
	101							-	101
	163	78						78	241
	411							-	411
	109							-	109
	207	68						68	275
	<b>1,753</b>	<b>146</b>	<b>198</b>	-	-	-	<b>(202)</b>	<b>(89)</b>	<b>1,806</b>
	<b>1,629</b>	<b>106</b>	<b>926</b>	<b>14</b>	<b>(588)</b>	<b>(455)</b>		<b>3</b>	<b>1,632</b>

# Tab 4 - Changes to Existing Supply by Brand

Location: Baton Rouge MSA  
 Publication Date: March 02, 2009

12 Month Change								
Jan-08 Existing Supply	Add			Removed			Net Gain / Loss	Jan-09 Existing Supply
	New Build	Converted In	Room Additions	Closed	Converted Out	Rooms Removed		

60 Month Change								
Jan-04 Existing Supply	Add			Removed			Net Gain / Loss	Jan-09 Existing Supply
	New Build	Converted In	Room Additions	Closed	Converted Out	Rooms Removed		

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# Tab 5 - Data by Property

Location: Baton Rouge MSA

Publication Date: March 02, 2009

	STR ID	Hotel Name	Brand	Rooms	Sq Ft Meeting Space	Sq. Ft. Largest Meeting Space	(Anticipated) Open Date	Date Closed	Address	Phone
<b>Luxury</b>										
<b>Upper Upscale</b>										
Open	9526	Embassy Suites Baton Rouge	Embassy Suites	223	6,749	5,658	Dec-85		4914 Constitution Ave, Baton Rouge, LA 70808-3327	(225) 924-6566
Open	55219	Hilton Baton Rouge Capitol Center	Hilton	290	15,844	6,784	Aug-06		201 Lafayette St, Baton Rouge, LA 70801-1205	(225) 344-5866
Open	9788	Marriott Baton Rouge	Marriott	299	20,000	6,050	Jun-71		5500 Hilton Ave, Baton Rouge, LA 70808-2522	(225) 924-5000
Open	41195	Sheraton Hotel Baton Rouge Conventic	Sheraton Hotel	300	10,906	3,990	Feb-01		102 France St, Baton Rouge, LA 70802-6207	(225) 242-2600
Pre-Planning		Renaissance Bluebonnet Baton Rouge	Renaissance	315			Dec-13		7000 Bluebonnet Blvd, Baton Rouge, LA 70810-1619	
<b>Upscale</b>										
Open	57697	Cambria Suites Baton Rouge	Cambria Suites	127	1,100	840	Dec-08		4964 Constitution Ave, Baton Rouge, LA 70808-3327	(225) 925-1005
Open	5285	Chase Suites Baton Rouge	Chase Suites	80	300	300	Oct-84		5522 Corporate Blvd, Baton Rouge, LA 70808-2510	(225) 927-5630
Open	25838	Courtyard Baton Rouge	Courtyard	149	1,250	625	Dec-88		2421 S Acadian Trwy, Baton Rouge, LA 70808-2306	(225) 924-6400
Open	34335	Courtyard Baton Rouge Siegen Lane	Courtyard	121	1,000	750	Jul-97		10307 N Mall Dr, Baton Rouge, LA 70809-4829	(225) 293-7200
Open	1667	Crowne Plaza Executive Center Baton	Crowne Plaza	294	31,876	15,000	Jun-73		4728 Constitution Ave, Baton Rouge, LA 70808-3206	(225) 925-2244
Open	51961	Hilton Garden Inn Baton Rouge Airport	Hilton Garden Inn	131	1,488	1,200	Jun-04		3330 Harding Blvd, Baton Rouge, LA 70807-5213	(225) 357-6177
Open	36332	Homewood Suites Baton Rouge	Homewood Suites	115	1,085	744	Jan-99		5860 Corporate Blvd, Baton Rouge, LA 70808-2703	(225) 927-1700
Open	34439	Hyatt Place Baton Rouge I 10	Hyatt Place	126	1,100	1,100	Aug-97		6080 Bluebonnet Blvd, Baton Rouge, LA 70809-3703	(225) 769-4400
Open	39998	Residence Inn Baton Rouge Siegen La	Residence Inn	108	400	400	May-00		10333 N Mall Dr, Baton Rouge, LA 70809-4829	(225) 293-8700
Open	56069	Residence Inn Baton Rouge Towne Ctr	Residence Inn	93	625	625	Jul-07		7061 Commerce Cir, Baton Rouge, LA 70809-1394	(225) 925-9100
Open	41928	Springhill Suites Baton Rouge South	Springhill Suites	78	330	330	Mar-01		7979 Essen Park Ave, Baton Rouge, LA 70809-7438	(225) 766-5252
Under Construction		Springhill Suites Baton Rouge North Ai	Springhill Suites	119			Jun-09		7980 Howell Blvd, Baton Rouge, LA 70807	
Under Construction		Staybridge Suites Baton Rouge	Staybridge Suites	100			Jun-09		4005 Nicholson Dr, Baton Rouge, LA 70808-8402	
Planning		Homewood Suites Baton Rouge I-10 E	Homewood Suites	100			Nov-10		Reiger Rd, Baton Rouge, LA 70809-4552	
Planning		Staybridge Suites Baton Rouge Seigen	Staybridge Suites	118			Mar-10		Industriplex Blvd & Seigen Ln, Baton Rouge, LA 70809	
<b>Midscale with F&amp;B</b>										
Open	4345	Best Western Magnolia Manor	Best Western	100	180	180	Jun-78		234 Lobbell Hwy, Port Allen, LA 70767-4140	(225) 344-3638
Open	21442	Best Western Chateau Louisianne Suit	Best Western	49	430	430	Jun-84		710 N Lobbell Ave, Baton Rouge, LA 70806-2973	(225) 927-6700
Open	31231	Best Western Denham Springs Inn	Best Western	56			Apr-95		146 Rushing Rd E, Denham Springs, LA 70726-7842	(225) 665-0222
Open	31598	Best Western Richmond Stes Htl Bator	Best Western	141	2,322	2,000	Sep-95		5668 Hilton Ave, Baton Rouge, LA 70808-2524	(225) 924-6500
Open	36116	Best Western Inn Gonzales	Best Western	47			Feb-98		1918 W Hwy 30, Gonzales, LA 70737-5111	(225) 647-2001
Open	37181	Best Western Plantation Inn	Best Western	60			Jan-99		2179 Hwy 70, Donaldsonville, LA 70346-8860	(225) 746-9050
Open	53149	Best Western Zachary Inn	Best Western	58	500	500	Oct-04		4030 Hwy 19, Zachary, LA 70791-3906	(225) 658-2550
Open	58414	Holiday Inn Baton Rouge College Drive	Holiday Inn	140	800	800	Dec-08		4848 Constitution Ave, Baton Rouge, LA 70808-3323	(225) 448-2030
Open	990	Holiday Inn Baton Rouge South	Holiday Inn	334	9,072	4,611	Aug-68		9940 Airline Hwy, Baton Rouge, LA 70816-8100	(225) 924-7021
Open	992	Holiday Inn Gonzales	Holiday Inn	170	5,000	4,000	Jun-84		1500 W Hwy 30, Gonzales, LA 70737-5103	(225) 647-8000
Open	989	Quality Inn & Suites Port Allen	Quality Inn	140	2,650	2,650	Oct-72		131 Lobbell Hwy, Port Allen, LA 70767-4168	(225) 343-4821
Open	38122	Quality Inn Denham Springs	Quality Inn	52			Apr-99		125 Rushing Rd W, Denham Springs, LA 70726-5400	(225) 667-2250
Open	24164	Quality Suites Bluebonnet Centre	Quality Suites	120	300	300	Feb-89		9138 Bluebonnet Ctr Blvd, Baton Rouge, LA 70809-2975	(225) 293-1199
Open	11007	Ramada Inn Baton Rouge	Ramada	116	500	500	May-85		10045 Gwenadele Ave, Baton Rouge, LA 70816-8146	(225) 706-5500
Open	19167	Red Lion Baton Rouge Htl & Conf Cent	Red Lion	132	2,970	1,654	Jun-72		2445 S Acadian Trwy, Baton Rouge, LA 70808-2388	(225) 236-4000
Final Planning		Holiday Inn Denham Springs	Holiday Inn	102			Feb-10		I-12 & Range Ave, Denham Springs, LA 70726	
Closed	2546	Airport	Best Western	188				Jun-90	5955 Airline Hwy, Baton Rouge, LA 70805-3202	
Closed	15971	Baton Rouge	Ramada	162			Jan-87	May-02	1480 Nicholson Dr, Baton Rouge, LA 70802-8138	
<b>Midscale w/out F&amp;B</b>										
Open	33392	Comfort Inn Baton Rouge	Comfort Inn	60			Apr-97		4924 Constitution Ave, Baton Rouge, LA 70808-3327	(225) 930-0600
Open	27823	Comfort Suites Baton Rouge	Comfort Suites	110			Jul-90		3045 Valley Creek Rd, Baton Rouge, LA 70808-3148	(225) 923-3377
Open	41030	Comfort Suites Baton Rouge	Comfort Suites	63	225	225	Apr-01		1755 Oneal Ln, Baton Rouge, LA 70816-1633	(225) 273-3388
Open	44368	Comfort Suites Port Allen	Comfort Suites	65			Mar-02		2880 N Westport Dr, Port Allen, LA 70767-6110	(225) 343-4300
Open	58757	Drury Inn & Suites Baton Rouge	Drury Inn & Suites	180	250	250	Dec-08		7939 Essen Park Dr, Baton Rouge, LA 70809-7438	(225) 766-2022
Open	40814	Fairfield Inn Baton Rouge South	Fairfield Inn	79			Aug-00		7959 Essen Park Ave, Baton Rouge, LA 70809-7438	(225) 766-9493
Open	11026	Hampton Inn Baton Rouge I 10 & Colle	Hampton Inn	140	792	552	Jan-86		4646 Constitution Ave, Baton Rouge, LA 70808-3205	(225) 926-9990
Open	56841	Hampton Inn Baton Rouge Denham Sp	Hampton Inn	80	410	410	Nov-07		201 Rushing Rd W, Denham Springs, LA 70726-5430	(225) 665-0555
Open	58024	Hampton Inn Gonzales	Hampton Inn	80	720	720	Feb-09		2634 W Outfitters Dr, Gonzales, LA 70737	(225) 450-6999
Open	56676	Hampton Inn Suites Baton Rouge I 10 E	Hampton Inn Suites	101	600	600	Jan-08		11271 Reiger Rd, Baton Rouge, LA 70809-4552	(225) 751-4600
Open	58153	Holiday Inn Express & Suites Baton Ro	Holiday Inn Express	104	670	550	Jan-09		6254 Seigen Ln, Baton Rouge, LA 70809-4537	(225) 778-5722
Open	56184	La Quinta Inn Walker	La Quinta Inn	65	325	325	Jan-08		13450 Vera Mcgowan Rd, Walker, LA 70785	(225) 667-1966

# Tab 5 - Data by Property

Location: Baton Rouge MSA

Publication Date: March 02, 2009

	STR ID	Hotel Name	Brand	Rooms	Sq Ft Meeting Space	Sq. Ft. Largest Meeting Space	(Anticipated) Open Date	Date Closed	Address	Phone
Open	5140	La Quinta Inn Baton Rouge University	La Quinta Inn	142			Feb-84		2333 S Acadian Trwy, Baton Rouge, LA 70808-2304	(225) 924-9600
Open	9061	La Quinta Inn & Suites Baton Rouge Si	La Quinta Inn & Suites	100			Jun-85		10555 Reiger Rd, Baton Rouge, LA 70809-4516	(225) 291-6600
Open	32000	Sleep Inn South Baton Rouge	Sleep Inn	101			Feb-96		10332 Plaza Americana Dr, Baton Rouge, LA 70816-8174	(225) 926-8488
Open	40596	Towneplace Suites Baton Rouge	TownePlace Suites	90			Jul-00		8735 Summa Blvd, Baton Rouge, LA 70809-3723	(225) 819-2112
Under Construction		Comfort Inn Donaldsonville	Comfort Inn	60			May-09		2275 Hwy 70, Donaldsonville, LA 70346	
Under Construction		Hampton Inn & Suites Baton Rouge Po	Hampton Inn Suites	86			Jun-09		Hwy 190 & I-10, Port Allen, LA 70767	
Under Construction		Holiday Inn Express & Suites Baton Ro	Holiday Inn Express	89			Jun-09		2880 N Westport Dr, Port Allen, LA 70767-6110	
Final Planning		Candlewood Suites Baton Rouge	Candlewood Suites	86			Jan-10		College Dr & I-10, Baton Rouge, LA 70808	
Final Planning		Candlewood Suites Baton Rouge Airlin	Candlewood Suites	83					I-12 Airline & Hwy 61, Baton Rouge, LA 70816	
Final Planning		Holiday Inn Express & Suites Baton Ro	Holiday Inn Express	70			Aug-10		Hwy 19 & Hwy 64, Zachary, LA 70791	
Planning		Candlewood Suites Denham Springs	Candlewood Suites	83			Jul-10		Rushing Rd & Range Rd, Denham Springs, LA 70726	
Planning		Candlewood Suites Baton Rouge	Candlewood Suites	113			May-10		Howell Blvd & Harding Blvd, Baton Rouge, LA 70816	
Planning		Drury Inn & Suites Baton Rouge	Drury Inn & Suites						Unknown Location, Baton Rouge, LA 70821	
Planning		Holiday Inn Express & Suites Baton Ro	Holiday Inn Express	104			Dec-10		Harding Blvd & Howell Blvd, Baton Rouge, LA 70807	
Planning		La Quinta Inn & Suites Denham Spring	La Quinta Inn & Suites						O'neal Ln & Commercial Dr, Denham Springs, LA 70726	
Planning		Mainstay Suites Baton Rouge	Mainstay Suites						Unknown Location, Baton Rouge, LA 70802	
Pre-Planning		Holiday Inn Express & Suites Baton Ro	Holiday Inn Express	80			Mar-11		Florida Rd & Lobdell Rd, Baton Rouge, LA 70806	

## Economy

Open	36986	America's Best Suites Gonzales Baton	America's Best Suites	38			Aug-98		2412 Veterans Blvd, Gonzales, LA 70737-5758	(225) 647-4515
Open	51688	Crestwood Suites Baton Rouge	Crestwood Suites	137			Jun-99		5222 S Sherwood Frst, Baton Rouge, LA 70816-6023	(225) 291-5200
Open	36632	Crossland Suites Baton Rouge Sherwo	Crossland Suites	129			Jun-98		11140 Boardwalk Dr, Baton Rouge, LA 70816-8340	(225) 274-8997
Open	991	Days Inn Baton Rouge Siegen Lane	Days Inn	109	2,684	1,600	Jul-76		10455 Reiger Rd, Baton Rouge, LA 70809-4514	(225) 293-6880
Open	10307	Days Inn Baton Rouge	Days Inn	194	1,170	270	Jan-83		9919 Gwenadele Ave, Baton Rouge, LA 70816-8143	(225) 925-8399
Open	35279	Days Inn Denham Springs	Days Inn	62			Oct-97		201 Range 12 Blvd, Denham Springs, LA 70726-5561	(225) 667-7555
Open	42739	Extended Stay America Baton Rouge C	Extended Stay America	101			Oct-01		6250 Corporate Blvd, Baton Rouge, LA 70809-1000	(225) 201-0330
Open	36380	Microtel Inn & Suites Baton Rouge @ I	Microtel Inn	81	675	675	Apr-98		10645 Rieger Rd, Baton Rouge, LA 70809-4518	(225) 291-6200
Open	36442	Microtel Inn & Suites Baton Rouge	Microtel Inn	82	450	450	Feb-00		10311 Plaza Americana Dr, Baton Rouge, LA 70816-8175	(225) 927-9997
Open	57615	Microtel Inn & Suites Baton Rouge Airp	Microtel Inn	78	350	350	Jan-09		3444 Harding Blvd, Baton Rouge, LA 70807-5215	(225) 356-9191
Open	21441	Motel 6 Baton Rouge Southeast	Motel 6	110					10445 Reiger Rd, Baton Rouge, LA 70809-4514	(225) 291-4912
Open	6443	Motel 6 Baton Rouge Port Allen	Motel 6	124			Jun-82		2800 I 10 Frontage Rd, Port Allen, LA 70767-4103	(225) 343-5945
Open	10236	Motel 6 Baton Rouge East	Motel 6	177			Mar-83		9901 Gwenadele Ave, Baton Rouge, LA 70816-8143	(225) 924-2130
Open	21318	Red Roof Inn Baton Rouge	Red Roof Inn	109			Feb-86		11314 Boardwalk Dr, Baton Rouge, LA 70816-8337	(225) 275-6600
Open	24847	Super 8 Port Allen W Baton Rouge Are	Super 8	148			Jun-84		821 S Lobdell Hwy, Port Allen, LA 70767-4147	(225) 381-9134
Open	33566	Super 8 Baton Rouge	Super 8	59			Nov-96		11444 Reulet Ave, Baton Rouge, LA 70816-8524	(225) 275-8878
Open	57157	Super 8 Baton Rouge	Super 8	68			Dec-08		10451 Reiger Rd, Baton Rouge, LA 70809	(225) 364-2582
Under Construction		Value Place Baton Rouge	Value Place	121			Mar-09		8382 Airline Hwy, Baton Rouge, LA 70815-8113	
Under Construction		Value Place Baton Rouge	Value Place	121			Sep-09		11544 N Harrells Ferry Rd, Baton Rouge, LA 70816-8516	
Planning		Microtel Inn & Suites Brusly	Microtel Inn	60			Jul-09		La Hwy 1 & St Francis St, Brusly, LA 70719	
Planning		Suburban Extended Stay Baton Rouge	Suburban Extended Stay	118					Unknown Location, Baton Rouge, LA 70801	

## Independents

Open	2547	Calloway Inn		150	3,200	2,800	Jun-74		10920 Mead Rd, Baton Rouge, LA 70816-2201	(225) 293-9370
Open	4882	Shades Motel		54			Mar-87		8282 Airline Hwy, Baton Rouge, LA 70815-8190	(225) 925-2401
Open	5454	Budget Inn		60			Jun-85		2142 W Hwy 30, Gonzales, LA 70737-5115	(225) 644-2000
Open	7066	Baton Rouge West Inn		154			Jun-70		215 Lobdell Hwy, Port Allen, LA 70767-4198	(225) 387-0671
Open	7067	Deluxe Inn		144					10245 Airline Hwy, Baton Rouge, LA 70816-4002	(225) 291-8152
Open	8122	Audubon Inn		129	300	300	Jun-77		722 Lobdell Hwy, Port Allen, LA 70767-4146	(225) 383-7188
Open	19172	The Village Inn		24					1210 Florida Ave Se, Denham Springs, LA 70726-3836	(225) 664-7893
Open	21440	Alamo Plaza Motel		97			Feb-41		4243 Florida Blvd, Baton Rouge, LA 70806-3926	(225) 924-7231
Open	34772	Supreme Inn		70			May-97		2539 W Hwy 30, Gonzales, LA 70737-5130	(225) 644-3600
Open	37208	Executive Inn		60	250	250	Oct-98		430 Main St, Baker, LA 70714-3769	(225) 771-1123
Open	37668	Highland Inn		44			May-99		2605 S Range Ave, Denham Springs, LA 70726-5523	(225) 667-7177
Open	38854	Highland Inn		53			Dec-99		1740 W Hwy 30, Gonzales, LA 70737-5107	(225) 647-5700
Open	40214	Supreme Inn		80			Jul-00		2949 Varsity St, Baton Rouge, LA 70807-4059	(225) 356-6500
Open	40879	Port Allen Inn & Suites		48	500	500	Jun-00		3051 La Hwy 1 S, Port Allen, LA 70767-5860	(225) 749-3200
Open	45917	Vel Rose Motel		60					4902 Airline Hwy, Baton Rouge, LA 70805-1701	(225) 355-0349
Open	46110	Westerner Motel		35					1615 Hwy 190 W, Port Allen, LA 70767-3835	(225) 344-7686
Open	46457	White Rose Motel		36					434 S Airline Hwy, Gonzales, LA 70737-3638	(225) 644-2125
Open	50249	Villas @ Carter Plantation		54	4,400	2,500	Mar-04		23475 Carter Trce, Springfield, LA 70462-8088	(225) 294-7555

# Tab 5 - Data by Property

Location: Baton Rouge MSA

Publication Date: March 02, 2009

	STR ID	Hotel Name	Brand	Rooms	Sq Ft Meeting Space	Sq. Ft. Largest Meeting Space	(Anticipated) Open Date	Date Closed	Address	Phone
Open	51026	Pines Motel		150			Jun-81		7271 Airline Hwy, Baton Rouge, LA 70805-5505	(225) 355-6383
Open	51231	Magnolia Motel		22					701 W 10th St, Donaldsonville, LA 70346-2913	(225) 473-3146
Open	51456	Shed Dran Motel		32					6434 Greenwell Spg Rd, Baton Rouge, LA 70806-1217	(225) 924-2455
Open	52387	Wood Acres Motel		24					8287 Airline Hwy, Baton Rouge, LA 70815-8112	(225) 925-8300
Open	56996	Cajun Country Inn		52			Apr-08		2411 S Darla Ave, Gonzales, LA 70737-5510	(225) 647-8992
Planning		Unnamed Hotel @ Riviere		100					Unknown Location, Baton Rouge, LA 70801	
Planning		Unnamed Hotel @ La Vie Traditional Neighborhood Development							I-12 & O'neal Ln, Baton Rouge, LA 70801	
Planning		Carter Plantation Hotel		44					30325 Carter Cemetery Rd, Springfield, LA 70462-8060	
Planning		Unnamed Hotel							Airline Hwy & Us 61, Baton Rouge, LA 70816	
Planning		Burbank University Mixed Use Development							Nicholson Dr & Ben Hur Rd, Baton Rouge, LA 70802	
Planning		Hotel King		100					200 Lafayette St, Baton Rouge, LA 70801-1203	
Pre-Planning		Unnamed Hotel		71					Hwy 19, Zachary, LA 70791	
Pre-Planning		Unnamed Motel @ Suma Crossing							I-12 & Satsuma-colyell, Livingston, LA 70754	
Pre-Planning		Unnamed Hotel		60					4100 Blk Hwy 1 S, Port Allen, LA 70767	
Pre-Planning		Unnamed Hotel @ Riviere Addition		100					Unknown Location, Baton Rouge, LA 70801	
Pre-Planning		Unnamed Extended Stay Hotel @ Riviere		100					Unknown Location, Baton Rouge, LA 70801	
Pre-Planning		Unnamed Hotels		280					Unknown Location, Baton Rouge, LA 70801	
Closed	4134	All Round Suite Hotel		135			Jun-84	Jun-05	2045 N 3rd St, Baton Rouge, LA 70802-5150	
Closed	4346	Corporate Inn		113				Jun-03	2365 College Dr, Baton Rouge, LA 70808-2444	
Closed	7361	General Lafayette		90				Jun-03	427 Lafayette St, Baton Rouge, LA 70802-5497	
Closed	8121	Plantation Inn		175	5,530	3,700	Jun-70	Aug-06	10330 Airline Hwy, Baton Rouge, LA 70816-4003	
Closed	15968	Bellefont Hotel & Conv Center		160	40,000	21,330	Jun-46	Jun-06	7370 Airline Hwy, Baton Rouge, LA 70805-5500	
Closed	15969	Oak Manor		125				Mar-91	8181 Airline Hwy, Baton Rouge, LA 70815	
Closed	19166	Inn On The Lake		321				May-91	1575 N 3rd St, Baton Rouge, LA 70802-5140	
Closed	40733	Tezcucu Plantation		20				Apr-03	3138 Hwy 44, Darrow, LA 70725	
Closed	42122	Baton Rouge Inn		66	16,000	4,446	Sep-00	Jun-04	1480 Nicholson Dr, Baton Rouge, LA 70802-8138	
Closed	50020	Cajun Country Inn		52			Jun-85	Dec-06	2001 W Hwy 30, Gonzales, LA 70737-5100	
Closed	52906	Heidelberg Hotel		293			Jun-25	Nov-81	201 Lafayette St, Baton Rouge, LA 70801-1205	

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# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 31604	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Value Place</b>	Marlin Properties	Howard & Helmer Architects
<b>Projected opening:</b> Mar-2009	Value Place Baton Rouge	12963 S Hagan St Olathe, KS 66062-8861	7400 W 110th St Ste 240 Overland Park, KS 66210-2341
<b>Rooms:</b> 121	8382 Airline Hwy Baton Rouge, LA 70815-8113	Phone: 913-558-8409 Fax: 913-397-0069	Phone: 913-451-0015 Fax: 913-451-0013

**Notes:** 1) Construction start May 2007 - Target completion November 2007

2) Water Distribution - Sanitary Sewerage - Piped Energy Distribution - Building Insulation - Shingles - Sheet Metal Flashing & Trim - Firestopping - Joint Sealants - Access Doors & Panels - Coiling Doors & Grilles - Door Hardware - Gypsum Board - Fire Protection Specialties - Toilet, Bath & Laundry Accessories - Earthwork - Storm Drainage - Metal Fabrications - Rough Carpentry - Finish Carpentry - Steel Doors & Frames - Residential Equipment - Specialty

Project ID: 32341	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Value Place</b>	Marlin Properties	Howard & Helmer Architects
<b>Projected opening:</b> Sep-2009	Value Place Baton Rouge	12963 S Hagan St Olathe, KS 66062-8861	7400 W 110th St Ste 240 Overland Park, KS 66210-2341
<b>Rooms:</b> 121	11544 N Harrells Ferry Rd Baton Rouge, LA 70816-8516	Phone: 913-558-8409 Fax: 913-397-0069	Phone: 913-451-0015 Fax: 913-451-0013

**Notes:** 1) Construction started September 2007 - Target completion Fall 2008

2) 121 rooms - Water Distribution - Sanitary Sewerage - Piped Energy Distribution - Cementitious Underlayment - Wood Decking - Building Insulation - Shingles - Sheet Metal Flashing & Trim - Firestopping - Joint Sealants - Access Doors & Panels - Coiling Doors & Grilles - Door Hardware - Gypsum Board - Fire Protection Specialties - Toilet, Bath & Laundry Accessories - Earthwork - Storm Drainage - Metal Fabrications - Rough Carpentry - Finish Carpentry -

Project ID: 254515	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Springhill Suites</b>	TVO Properties	Mayse & Associates
<b>Projected opening:</b> Jun-2009	SpringHill Suites Baton Rouge North Airport	221 N Kansas St Ste 1600 El Paso, TX 79901-1400	14850 Quorum Dr Ste 201 Dallas, TX 75254-7510
<b>Rooms:</b> 119	7980 Howell Blvd Baton Rouge, LA 70807	Phone: 915-313-9417	Phone: 972-386-0338 Fax: 972-386-0578

**Notes:** 1) All bids rejected - Plans in revision - Bid October 24 - Construction schedules to be determined

2) 119 rooms- - Masonry Units - Metal Deck - Building Insulation - Shingles - Gypsum Board - Tile - Ceilings - Flooring - Paints & Coatings - Hydraulic Elevators - Building Services Piping - Cast In Place Concrete - Structural Steel

Project ID: 23310	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Staybridge Suites</b>	R W Day & Associates	EDI Architects-Planners
<b>Projected opening:</b> Jun-2009	Staybridge Suites Baton Rouge	5075 Nicholson Drive Baton Rouge, LA 70820	3731 Briarpark Drive Houston, TX 77042
<b>Rooms:</b> 100	4005 Nicholson Dr Baton Rouge, LA 70808-8402	Phone: 225-709-5400 Fax: 225-709-5420	Phone: 713-789-0395 Fax: 713-789-7292

**Notes:** 1) Construction start delayed to January 2008 - Target completion May 2009

2) 1 story of retail with 6 stores of rooms above retail-117 rooms-mechanical and electrical - Metal Deck - Cast In Place Concrete - Tilt Up Precast Concrete

Project ID: 256069	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Holiday Inn Express</b>	Roy Hendrick Architect	Roy Hendrick Architect
<b>Projected opening:</b> Jun-2009	Holiday Inn Express & Suites Baton Rouge Port Allen		11741 Market Place Ave Baton Rouge, LA 70816-6012
<b>Rooms:</b> 89	2880 N Westport Dr Port Allen, LA 70767-6110		Phone: 225-293-6363 Fax: 225-293-0597

**Notes:** 1) Correcting schedule and units - Construction starting June 2008 - Target completion March 2009

2) Masonry Units - Building Insulation - Shingles - Firestopping - Joint Sealants - Gypsum Board - Tile - Site Preparation - Steel Deck - Rough Carpentry - Finish Carpentry - Steel Doors & Frames - Windows - Hardware - Paints & Coatings - Building Services Piping - Cast In Place Concrete - Structural Steel - Wood Doors

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 254287	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Hampton Inn Suites</b>		
<b>Projected opening:</b> Jun-2009	Hampton Inn & Suites Baton Rouge Port Allen		
<b>Rooms:</b> 86	Hwy 190 & I-10 Port Allen, LA 70767		
<b>Notes:</b> 1)			

Project ID: 254023	Location	Owner/Developer	Architect
<b>In Construction</b>	<b>Chain: Comfort Inn</b>		
<b>Projected opening:</b> May-2009	Comfort Inn Donaldsonville	Alliance Hospitality LLC 200 Westin Oaks Dr Hammond, LA 70403-3436	Roy Hendrick Architect 11741 Market Place Ave Baton Rouge, LA 70816-6012 Phone: 225-293-6363 Fax: 225-293-0597
<b>Rooms:</b> 60	2275 Hwy 70 Donaldsonville, LA 70346		
<b>Notes:</b> 1) Construction started February 2008 - Target completion February 2009			
2) ground floor 13604 sq ft - 2nd floor 12357 sq ft - third floor 12357 sq ft - Masonry Units - Metal Deck - Cold Formed Metal Framing - Building Insulation - Shingles - Joint Sealants - Access Doors & Panels - Door Hardware - Gypsum Board - Tile - Fire Protection Specialties - Toilet, Bath & Laundry Accessories - Swimming Pools - Hangers & Supports - Process Piping - Fire Protection Piping - Potable Water Storage Tanks - Furnaces - Refrigeration Equipment -			

Project ID: 254340	Location	Owner/Developer	Architect
<b>Final Planning</b>	<b>Chain: Holiday Inn</b>		
<b>Projected opening:</b> Feb-2010	Holiday Inn Denham Springs		
<b>Rooms:</b> 102	I-12 & Range Ave Denham Springs, LA 70726		
<b>Notes:</b> 1)			

Project ID: 33916	Location	Owner/Developer	Architect
<b>Final Planning</b>	<b>Chain: Candlewood Suites</b>		
<b>Projected opening:</b> Jan-2010	Candlewood Suites Baton Rouge	Lincoln Builders Inc PO Box 400 Ruston, LA 71273 Phone: 318-255-3822 Fax: 318-251-0114	Lemberg Architects & Associates 3445 Concord Cor SE Conyers, GA 30013-2345 Phone: 770-922-8322
<b>Rooms:</b> 86	College Dr & I-10 Baton Rouge, LA 70808		
<b>Notes:</b> 1) Correcting GC - permit issued - Construction just started			

Project ID: 259984	Location	Owner/Developer	Architect
<b>Final Planning</b>	<b>Chain: Candlewood Suites</b>		
<b>Projected opening:</b>	Candlewood Suites Baton Rouge Airline Hwy		
<b>Rooms:</b> 83	I-12 Airline & Hwy 61 Baton Rouge, LA 70816		
<b>Notes:</b> 1)			

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 254689	Location	Owner/Developer	Architect
<b>Final Planning</b>	<b>Chain: Holiday Inn Express</b>		
<b>Projected opening:</b> Aug-2010	Holiday Inn Express & Suites Baton Rouge North		
<b>Rooms:</b> 70	Hwy 19 & Hwy 64 Zachary, LA 70791		
<b>Notes:</b> 1)			

Project ID: 258892	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Staybridge Suites</b>		
<b>Projected opening:</b> Mar-2010	Staybridge Suites Baton Rouge Seigen Lane		
<b>Rooms:</b> 118	Industriplex Blvd & Seigen Ln Baton Rouge, LA 70809		
<b>Notes:</b> 1)			

Project ID: 258365	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Suburban Extended Stay</b>		
<b>Projected opening:</b>	Suburban Extended Stay Baton Rouge	Bell Development LLC 5728 NW 132nd St Oklahoma City, OK 73142-4430	Ikemire Architects Inc. 16610 Dallas Parkway # 1100 Dallas, TX 75248
<b>Rooms:</b> 118	Unknown Location Baton Rouge, LA 70801	Phone: 405-720-9222 Fax:	Phone: 972-248-2486 Fax: 972-248-1557
<b>Notes:</b> 1) Project in delayed status - Pending market need			

Project ID: 261113	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Candlewood Suites</b>		
<b>Projected opening:</b> May-2010	Candlewood Suites Baton Rouge		
<b>Rooms:</b> 113	Howell Blvd & Harding Blvd Baton Rouge, LA 70816		
<b>Notes:</b> 1)			

Project ID: 254103	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Holiday Inn Express</b>		
<b>Projected opening:</b> Dec-2010	Holiday Inn Express & Suites Baton Rouge Metro	Jackies International 1554 W Peace St Canton, MS 39046-5325	Roy Hendrick Architect 11741 Market Place Ave Baton Rouge, LA 70816-6012
<b>Rooms:</b> 104	Harding Blvd & Howell Blvd Baton Rouge, LA 70807	Phone: 601-855-0146	Phone: 225-293-6363 Fax: 225-293-0597
<b>Notes:</b> 1) Plans complete and in review- Construction schedules could be established early 2009			

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 27695	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	Cyntreniks LLC	Robert M Coleman & Partners
<b>Projected opening:</b>		406 N 4th St	3377 North Boulevard
	Hotel King	Baton Rouge, LA 70802-5506	Baton Rouge, LA 70806
<b>Rooms:</b>	200 Lafayette St	Phone: 225-346-5080	Phone: 225-387-4414
100	Baton Rouge, LA 70801-1203	Fax:	Fax: 225-387-4693

**Notes:** 1) Plans complete - Pending funding - Project on hold  
2) 90-100 rooms-

Project ID: 32377	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	Pinnacle Entertainment Inc.	
<b>Projected opening:</b>		3800 Howard Hughes Pkwy Ste	
	Unnamed Hotel @ Riviere	Las Vegas, NV 89109-5921	
<b>Rooms:</b>	Unknown Location	Phone: 702-784-7777	
100	Baton Rouge, LA 70801	Fax:	

**Notes:** 1) Master plan complete - Entitlements in progress - Owner seeking various approvals - Construction schedules to be determined  
2) 550 Acre site - First stage to include 70,000 sf Riverboat Casino moored on the Mississippi River - restaurants- entertainment area and a 100 room Hotel-

Project ID: 260977	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Homewood Suites</b>	South Baton Rouge Hotel LLC	Roy Hendrick Architect
<b>Projected opening:</b>		8733 Siegen Ln # 373	11741 Market Place Ave
Nov-2010	Homewood Suites Baton Rouge I-10 East	Baton Rouge, LA 70810-1945	Baton Rouge, LA 70816-6012
<b>Rooms:</b>	Reiger Rd	Phone: 225-753-6615	Phone: 225-293-6363
100	Baton Rouge, LA 70809-4552	Fax: 225-753-6617	Fax: 225-293-0597

**Notes:** 1) Schematics in progress-Site secured- - owner builds with own forces or subcontracts- Construction schedules could be established soon-  
2) 1- 4 story hotel building- 1 - 1story Lodge Building (Lobby- offices- meeting rooms-breakfast area)- 200 rooms with kitchens

Project ID: 262024	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Candlewood Suites</b>	Patel Construction LLC	King Architects Inc.
<b>Projected opening:</b>		2402 Fox Holw	1312 Sampson
Jul-2010	Candlewood Suites Denham Springs	Lake Charles, LA 70605-4039	Westlake, LA 70669
<b>Rooms:</b>	Rushing Rd & Range Rd	Phone: 337-274-4280	Phone: 337-494-0806
83	Denham Springs, LA 70726	Fax: 337-312-0110	Fax: 337-436-7746

**Notes:** 1) Construction documents nearing completion - Owner is also GC - Construction date possibly within 4 months  
2) Wood Decking - Prefabricated Structural Wood - Clay Masonry Units - Shingles, Roof Tiles & Roof Coverings - Cast In Place Concrete - Wood Framing - Structural Panels

Project ID: 259120	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Microtel Inn</b>	Microtel Inns and Suites Franchising Inc.	
<b>Projected opening:</b>		13 Corporate Sq NE Ste 250	
Jul-2009	Microtel Inn & Suites Brusly	Atlanta, GA 30329-1901	
<b>Rooms:</b>	LA Hwy 1 & St Francis St	Phone: 404-235-5761	
60	Brusly, LA 70719	Fax: 404-321-4482	

**Notes:** 1) Site adaption plans in progress - GC to be announced - Construction schedules to be set  
2) 60 rooms

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 258626	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	Gasaway -Gasaway -Bankston Architect	Gasaway -Gasaway -Bankston Architect
<b>Projected opening:</b>	Carter Plantation Hotel		1007 W Thomas St
<b>Rooms:</b>	30325 Carter Cemetery Rd		Hammond, LA 70401
44	Springfield, LA 70462-8060		Phone: 985-345-5047
			Fax: 985-345-5060

**Notes:** 1) Construction not yet begun - Advancement pending Owner's decision to proceed

2) 44 rooms - NO pool included - gyp creek flooring - wood and steel frame - 1 2 story building - 1 3 story building - Masonry Units - Metal Deck - Gypsum Board - Process Piping - Heating, Ventilating & Air Conditioning Equipment - Wiring Devices - Lighting - Roofing & Siding Panels - Ceramic Tile - Paints & Coatings - Building Services Piping - Cast In Place Concrete - Structural Steel

Project ID: 260757	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	R W Day & Associates	Architects Southwest
<b>Projected opening:</b>	Unnamed Hotel @ La Vie Traditional Neighborhood Developme	5075 Nicholson Drive	534 Jefferson St
<b>Rooms:</b>	I-12 & O'Neal Ln	Baton Rouge, LA 70820	Lafayette, LA 70501
	Baton Rouge, LA 70801	Phone: 225-709-5400	Phone: 337-237-2211
		Fax: 225-709-5420	Fax: 337-237-2213

**Notes:** 1) Master Plan complete and released to Owner for review - Owner will make decision to proceed with project

2) 1000 acres - 650,000 square foot of lifestyle retail center - 670 single family homes - hotel accommadations - apartment rentals - Movie production studio

Project ID: 263005	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Drury Inn &amp; Suites</b>	Drury Inns Inc	
<b>Projected opening:</b>	Drury Inn & Suites Baton Rouge	721 Emerson Rd # 400	
<b>Rooms:</b>	Unknown Location	Saint Louis, MO 63141-6748	
	Baton Rouge, LA 70821	Phone: 314-429-2255	
		Fax: 314-429-3679	

**Notes:** 1) Proposed-Further action pending approvals & owner's schedule to proceed

Project ID: 262520	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	InterCap Institutional Investors LLC	
<b>Projected opening:</b>	Burbank University Mixed Use Development	327 Congress Ave Ste 350	
<b>Rooms:</b>	Nicholson Dr & Ben Hur Rd	Austin, TX 78701-3671	
	Baton Rouge, LA 70802	Phone: 512-322-9650	
		Fax: 512-322-9645	

**Notes:** 1) Conceptual plans submitted for approvals- Construction methods and schedules pending approvals

2) 546 acres of offices-commercial- retail- hotel- residences-assisted living-

Project ID: 262896	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: La Quinta Inn &amp; Suites</b>	Bob Patel	Lewis Architecture
<b>Projected opening:</b>	La Quinta Inn & Suites Denham Springs	146 Rushing Rd	615 Sarah Street
<b>Rooms:</b>	O'Neal Ln & Commercial Dr	Denham Springs, LA 70726	Welsh, LA 70591
	Denham Springs, LA 70726	Phone: 225-665-0222	Phone: 337-274-6553
		Fax: 225-665-0274	Fax: 337-734-3548

**Notes:** 1) Final plans underway - Owner is also GC - Construction possibly in January pending permit review process

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 262021	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Independent</b>	Patel Construction LLC	King Architects Inc.
<b>Projected opening:</b>		2402 Fox Holw	1312 Sampson
	Unnamed Hotel	Lake Charles, LA 70605-4039	Westlake, LA 70669
<b>Rooms:</b>	Airline Hwy & US 61	Phone: 337-274-4280	Phone: 337-494-0806
	Baton Rouge, LA 70816	Fax: 337-312-0110	Fax: 337-436-7746

**Notes:** 1) Construction proposed - Owner may build themselves or hire a GC - Hotel not named yet - Construction schedule not determined

Project ID: 257879	Location	Owner/Developer	Architect
<b>Planning</b>	<b>Chain: Mainstay Suites</b>	Bell Development LLC	Ikemire Architects Inc.
<b>Projected opening:</b>		5728 NW 132nd St	16610 Dallas Parkway # 1100
	MainStay Suites Baton Rouge	Oklahoma City, OK 73142-4430	Dallas, TX 75248
<b>Rooms:</b>	Unknown Location	Phone: 405-720-9222	Phone: 972-248-2486
	Baton Rouge, LA 70802	Fax:	Fax: 972-248-1557

**Notes:** 1) Owner seeking site location - Construction possibly under development by October 2009

Project ID: 33267	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Renaissance</b>	Wampold Companies	Gensler & Assocs
<b>Projected opening:</b>		4171 Essen Ln Ste 450	700 Milam St Ste 400
Dec-2013	Renaissance Bluebonnet Baton Rouge	Baton Rouge, LA 70809-2157	Houston, TX 77002-2815
<b>Rooms:</b>	7000 Bluebonnet Blvd	Phone: 225-215-1800	Phone: 713-228-8050
315	Baton Rouge, LA 70810-1619	Fax: 225-215-1850	Fax: 713-229-9343

**Notes:** 1) Project on hold - Advancement pending owner decision to proceed

2) conversion of old dormitory into a 12 story 164,972 sq ft hotel and 2 story structural steel podium 69,188 sq ft - 300 rooms

Project ID: 260431	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>	River Park Development LLC	Holden Associates
<b>Projected opening:</b>		19440 S Muirfield Cir	631 Main St Ste 1000
	Unnamed Hotels	Baton Rouge, LA 70810-5989	Baton Rouge, LA 70801-1911
<b>Rooms:</b>	Unknown Location	Phone:	Phone: 225-389-0077
280	Baton Rouge, LA 70801	Fax:	Fax: 225-389-0800

**Notes:** 1) Project proposed- Master Planning in progress- Conceptual drawings complete- Owner to seek zoning approvals- Owner securing tenants- Projects to be reported separately as they develop

2) 280 room major hotel, 220 room extended stay hotel, 800-1200 condominiums, 250,000 sf retail - 640,000 sf office-6000 parking spaces- 600 seat amphitheater along the riverfront

Project ID: 254721	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>		
<b>Projected opening:</b>			
	Unnamed Hotel @ Riviere Addition		
<b>Rooms:</b>	Unknown Location		
100	Baton Rouge, LA 70801		

**Notes:** 1) Multi-phase casino resort development on Mississippi River to be called "Riviere", first phase will include riverboat casino, first class hotel, restaurants, entertainment venues, second phase to include 100 unit hotel addition, residential community, extended stay hotel, approval received by LA Gaming Control Board, still need approval from East Baton Rouge Parish

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

Project ID: 254722	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>		
<b>Projected opening:</b>	Unnamed Extended Stay Hotel @ Riviere		
<b>Rooms:</b> 100	Unknown Location Baton Rouge, LA 70801		
<b>Notes:</b>	1) Multi-phase casino resort development on Mississippi River to be called "Riviere", first phase will include riverboat casino, first class hotel, restaurants, entertainment venues, second phase to include 100 unit hotel addition, residential community, extended stay hotel, approval received by LA Gaming Control Board, still need approval from East Baton Rouge Parish		

Project ID: 263191	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Holiday Inn Express</b>		
<b>Projected opening:</b> Mar-2011	Holiday Inn Express & Suites Baton Rouge Southeast		
<b>Rooms:</b> 80	Florida Rd & Lobdell Rd Baton Rouge, LA 70806		
<b>Notes:</b>	1)		

Project ID: 35445	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>	David Courville, Architect	David Courville, Architect
<b>Projected opening:</b>	Unnamed Hotel		200 Jefferson St Lafayette, LA 70501-7010
<b>Rooms:</b> 71	Hwy 19 Zachary, LA 70791		Phone: 337-234-4166 Fax: 337-234-7411
<b>Notes:</b>	1) Plans are under permit review - Construction scheduled pending approval of permit process		
	2) 71 room hotel development		

Project ID: 262972	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>	Ravi S Josi General Contractor	
<b>Projected opening:</b>	Unnamed Hotel	1740 W Highway 30 Gonzales, LA 70737-5107	
<b>Rooms:</b> 60	4100 Blk Hwy 1 S Port Allen, LA 70767	Phone: 225-253-7038 Fax: 225-644-4812	
<b>Notes:</b>	1) Project proposed- Owner securing property- Architect not selected- Further action possible early 2009		
	2) 2 story- 60 room hotel		

Project ID: 259664	Location	Owner/Developer	Architect
<b>Pre-Planning</b>	<b>Chain: Independent</b>	Garry Lewis Properties	
<b>Projected opening:</b>	Unnamed Motel @ Suma Crossing	3482 Drusilla Ln Ste I Baton Rouge, LA 70809-1873	
<b>Rooms:</b>	I-12 & Satsuma-Colyell Livingston, LA 70754	Phone: 225-930-9996 Fax: 225-930-9998	
<b>Notes:</b>	1) Project proposed- Owner securing tenant- Further updates possible next 3-6 months		

# Tab 6 - Construction Pipeline

Location: Baton Rouge MSA

Publication Date: March 02, 2009

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# Tab 7 - Glossary

**Affiliation Date**

Date the property affiliated with current chain/flag

**Census (Properties and Rooms)**

The number of properties and rooms that exist (universe)

**Change in Rooms**

Indicator of whether or not an individual hotel has had added or deleted rooms.

**Converted In / Converted Out**

Rooms that converted or reflagged into or out of a brand or chain scale

**Existing Supply**

All hotels opened and operating, including those opened in the last 12 months

**Final Planning**

The project will go out for bids, or construction will start within 4 months

**In Construction**

Ground has been broken or the owner is finalizing bids on the prime (general) contract

**New Build**

New hotel inventory (does not include additions to existing properties)

**Open Date**

Date the property opened

**Planning**

approvals have usually been granted

**Pre-Planning**

No architect has been selected

**Recently Opened**

Opened in the last 12 months

**Room Additions**

Rooms that were added to an existing property

**Rooms Removed**

Rooms that were removed from an existing property

**Sample % (Rooms)**

The % of rooms STR receives data from. Calculated as (Sample Rooms/Census Rooms) \* "100".

**STR Code**

Smith Travel Research's proprietary numbering system. Each hotel in the lodging census has a unique STR code.

**Supply (Rooms Available)**

The number of rooms times the number of days in the period.

**Twelve Month Moving Average**

The value of any given month is computed by taking the value of that month and the values of the eleven preceding months, adding them together and dividing by twelve.

**Year to date**

Average or sum of values starting January 1 of the given year.

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